

# Chroma Theme Park

## Introduction

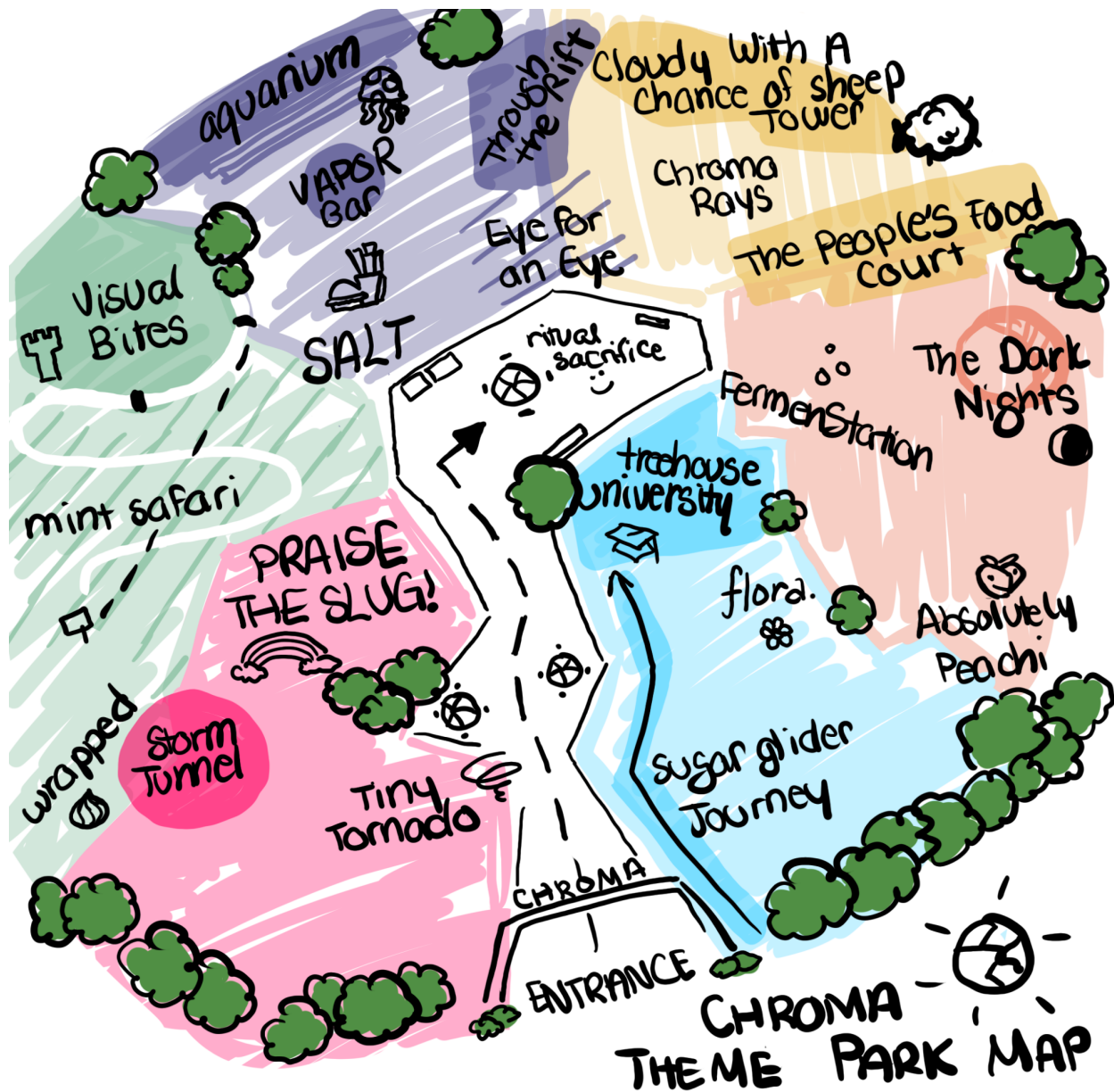
Welcome to Chroma. Enter a world of color at our new immersive theme park. Explore six different continents, each with unique state-of-the-art attractions. Surround yourself with lush native flora and fauna of the planet as you stroll down the main walkway or explore the Mint Safari. Ever wondered what it was like to pilot a flying sheep, or be swept up in a storm? Chroma has thrilling rides for all ages. Hungry? We've got you covered with over ten award-winning restaurants serving unique regional cuisine. Leave your reality behind and join us for an experience like no other.

## EXPLORE CHROMA.

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# Design



## Elements

- Six major areas of the park, correlated to the continents of Chroma
- Very “open” feel - no walls or dividers between areas beyond color shifts
- Entryway and “main street” provide views of Magenta and Turquoise areas
- *Hub* = The Commons
  - Plaza area with chairs, tables, and decorations where people can eat or rest
  - All six areas are accessible from the Commons

- Easy to see where you're going based on the color of the ground and attractions
- Dining options close to the Commons for easy access
- *Weenies* = visual magnets in park design that draw people to different areas
  - *Turquoise* - Treehouse University: an elevated, large treehouse system that can be seen from the entrance. The eye is naturally drawn there due to the height and the Sugar Glider roller coaster's path, which tracks from the entryway to the beginning of TU. This is a great first stop as it borders the Commons and provides access to all areas of the park.
  - *Magenta* - Storm Tunnel: a large vertical tunnel on the left-hand side of the entrance, located at the back of the Magenta area. False lightning crackling around the outside is sure to draw the eye.
  - *Peach* - The Dark Nights: this indoor roller coaster will have an interesting architectural design that encourages visitors to explore the Peach zone. We also anticipate that it will be one of the more popular coasters, drawing crowds.
  - *Mint* - Visual Bites: a foreboding structure decorated with eye-catching patterns modeled off the topography of mint. Visitors to the safari will see this towering over the region, which will encourage them to explore.
  - *Gold* - Cloudy with a Chance of Sheep: this large tower is located at the very back of the park in the Gold section and is easily seen from the Commons.
  - *Indigo* - VAPOR bar: an eye-catching tower that will draw visitors to the Indigo section, specifically leading them to the aquarium, which is located in the back.

## Sustainability

- LEED certified
  - Recycled materials
  - Sustainable construction
  - Renewable energy for lighting, sound, heat, ride mechanics etc.
  - Composting bins along with recycling
- 100% renewable energy
  - Primarily solar and wind energy
  - If located in a less warm location, tie seasonality into the attractions
- Certified B Corp
  - All food & merchandise is sustainably produced
  - Products like cups, bowls, etc. are compostable
- Electric Scooters for transportation
  - Docking station system throughout park (3-4 per area)



- ALDI-cart style with tokens for unlocking and locking
- Separated, safe scooter paths everywhere
- Alternate methods of getting around via wheels
  - Pedicabs
  - Electric wheelchairs available for use

## Throughout

- Passport
  - You can get stamped in each color section
  - Virtual or made of sustainable material like bamboo fiber
- Walkways
  - Collaborate with Plastic Roads - startup from Amsterdam that makes sustainable pathways out of recycled plastic
  - Colored based on area with a clear divide by part of the park
  - Flora and fauna in all areas of the park
  - Colored flowers and fruit trees based on area
  - Succulent or moss groundcover (no lawns)
- Vendors/Stalls
  - All stalls sell compostable water bottles
  - {Savory 1: things on a stick}
    - Korean corn dogs & cheese dogs
    - Tornado potatoes on a stick
    - Chicken satay with peanut sauce
    - Indian kebabs with cilantro coconut chutney
    - Vegetable skewers: mushrooms, bell pepper, onions
  - {Savory 2: greens}
    - Build your own salad
    - Dolma (stuffed grape leaves)
    - Green tater tots, fries with green goddess aioli
  - {Sweet 1}
    - Sheep-shaped cotton candy
    - Dippin' dots
  - {Sweet 2}
    - Taiyaki with fun shapes based on area of the park
    - Choose different fillings based on the region: turquoise white chocolate, peach, strawberry, mint chocolate, blueberry, custard

- {Drinks}
  - Fancy lemonades: lavender, butterfly pea, seasonal fruit, popping boba
  - Coffee: drip coffee, cold brew, craft espresso drinks - various non-dairy milks and homemade seasonal syrups available
  - Tea: black, green, seasonal herbal teas available
- LARPing Employees
  - Employees working at Chroma will be designated a specific continent and they will have to adapt their personality to those living in that continent.
  - Employees will be guiding people around the park and allow for their culture's personality to shine through so that park attendees feel immersed in that continent's society.
  - Characters from the renowned book, *Chroma Field Guide* are also present within the park at specific locations such as Treetop University. Employees or actors will audition to cosplay these beloved characters and serve as guides for their respective attractions.

# Magenta

## **Praise the Slug!**

### *Splash Raft-style Ride*

Hurrah! The slug god bestows us with blessings once again! Take a trip through the awe-inspiring power of nature's wrath in this short but thrilling ride. As a follower of the slug god, a small critter, you'll make a harrowing journey through a period of magic flash-flooding in an area usually devoid of magic. In a test of faith, you'll find out whether the slug god has decided to protect you today! With any hope, the raging elements will wash over you, leaving you safe and blessing the rest of your day. :)

*Warning: Passengers will get wet; please leave valuables at the slug temple at the ride's entrance. No slugs were harmed in the making of this ride.*

**THRILL LEVEL: 3/5**

### ***Design Notes***

This ride contains several individual water tracks. Passengers board large, circular rafts in groups and start inching upwards towards a large, central, magenta-colored slug creature. At the apex of the ride, the rafts are gathered in a circle around the slug and a countdown begins. Passengers must work together to raise the plastic shield on their raft before the slug explodes! The slug "explodes" with magic (water), soaking the unprotected and sending everybody spiraling! The flood of water from the slug sets passengers off on an exciting rapids circuit before they return to the start.

## **Storm Tunnel**

### *Indoor Skydiving Experience*

Have you ever wanted to fly through the air and walk among the clouds? Take a trip into the Storm Tunnel, where you can experience what it's like to be swept up in the magical storms that rage across the lands of Magenta.

*Age 12+, must be at least this tall to enter, must sign a waiver, and must give their first born child to be able to ride.*

**THRILL LEVEL: 5/5**

## **Tiny Tornado**

Taste your own miniature storm in a cup at our custom milkshake stop. Enter through the glass tunnel, beyond which you'll see breathtaking views of a miniature land in storm, with torrential rain, mint lightning, and even a caravan of Chromadi moving across the landscape. Sit inside

the hurricane room as you sip your milkshake, safe from the raging storm that shakes the walls and thunders onto the roof.

Choose from a selection of bases, mix-ins, and toppings to make any combination you like! Make sure to try our signature topping, a miniature spun sugar tornado.

### ***Design Notes***

A Magenta-tinted small building, 1 floor, slanted roof – with a big mint-tinted tornado on the front/top of the building. Space for indoor seating for approximately 30-40 people. Once you enter the building, there is a small glass tunnel you walk through before you enter the seating area. Behind the glass is a miniature land in a storm, with torrential rain and mint lightning. Small trees and foliage sway in the high winds, and a caravan of miniature Chromadi are moving slowly across the ground. Every now and then a (once) swinging lemur is pushed across the land like a tumbleweed.

Milkshake cups are equipped with a magnetic mixer that slowly spins the milkshake around, imitating the tornadoes of the Magenta region.



# Mint

## Mint Safari

Walk through a colorful mint landscape filled with herds of native mint animals, megafauna, floating sheep, and many unique features from the culture that molds its cities from the ground. Travel back by lazy river alongside your very own mint sheep companion and spend your break taking in a cleansing breeze and the swimming creatures that come to say hello.

*Warning: This ride contains interactions with live creatures. Please do not feed the animals, and never pet the purple swimming snakes.*

**THRILL LEVEL: 1/5**

Concept  
Art



Potential  
Map



## Visual Bites Dessert Shoppe

Enter the elegant, tall tower fashioned after the life of the Mint people and experience desserts like you've never seen before. Carve into a decadent layered slice while sitting in a cozy nook hewn directly from the wall. Admire life-size chocolate sculptures or try your hand at our spin on *Is It Cake?* for a chance to win a free slice!

### The Menu:

- Artistic Desserts
  - Seasonal layered cakes
  - Unique flavors and textures (ex: strawberry watermelon cake with rose cream)
  - Colors that emulate the topography of the Mint region
- Is it Cake?



- Guests are shown a variety of objects and must guess which items are made of cake and which are just rocks, etc.
- Winners will get a free slice!

### ***Design Notes***

A tall, almost foreboding structure that is 2-3 floors tall with every floor being centered in the middle of the building and the walls being decorated to show the style of the mint culture but also is decorated in bright mint fauna. Rough, stone-worn walls are carved in swirls and patterns, often creating deep carves into the walls. In the corners of the cafe, full-sized Chocolate Sculptures mock up Mint Houses built into the sides of stone structures.

### **Wrapped**

#### *Dim Sum Palace*

Experience a fusion of the traditional art of making dim sum with shapes and colors you've never seen before! Our open kitchen features masterful chefs creating everything from bamboo shoot dumplings to golden sheep bao stuffed with lamb and potato curry. Order a classic basket of xiao long bao or mix it up with vibrant pink vegan beetroot jiaozi.

### **Seasonal Menu**

*Red:* Sichuan spicy pork wontons in chili oil

*Orange:* sweet potato, pumpkin, sesame buns (v)

carrot, smoked tofu, scallion wontons in ginger broth

*Yellow:* coconut-curry bamboo shoots, sweet corn, turmeric dumplings (vg)

*Green:* snow pea shoots, baby bok choy, edamame dumplings (vg)

*Blue:* prawn or mushroom (vg) har gow, spirulina rice wrappers

*Purple:* chicken, purple cabbage, eggplant dumplings

taro brown sugar swirl mantou

*Pink:* beetroot, watermelon radish, chive dumplings (vg)

*White:* xiao long bao (soup dumplings)

*Specialties:* golden sheep bao, mint chocolate pull apart milk buns

# Turquoise

## Journey

Join three others on a harrowing journey across the Turquoise region using a unique form of local transportation! Sugar Gliders use luck magic to fearlessly glide between treetops. They are ridden by many small critters in the Turquoise region for quick yet hazardous transport. The Sugar Gliders that you will ride today are quite energetic so expect a fast and bumpy journey!

**THRILL LEVEL: 5/5**

## Treehouse University

Welcome to Treehouse University: Turquoise's most prestigious university! Inside the deep forests of the Turquoise region, TU offers a variety of classes for the teaching and mastering of Peach magic, also known as The Flow. Our scholars have recently begun to offer introductory courses to the public, so come and join us at Treehouse University if you'd like to learn how to harness your magic!

**THRILL LEVEL: 2/5**

## **Activities at Treehouse University**

- Peach Scramble: Navigate the treehouses and their bridges in search of the mystical scholar Setape, who holds the key that will let you explore more of Treehouse University. You must search the University for clues that will help you find them!
- Wall of Scribble: Draw on the Wall of Scribble with your Peach tools to improve your connection with The Flow!
- Flow 101: Harness your magic with scholar Mechin who has studied The Flow and its new experimental usage in decorating flower pots! Take home some flora from the Peach region!

## flora.

Welcome to 'flora.' A one-of-a-kind experience where you are immersed in the nature of the luscious Turquoise region. You will be met with unfamiliar flora when you enter, exciting new dishes, and a new seating experience. Come to 'flora.' for all your vegan needs.

## **Menu:**

- Cassava Leaves Dish
- Make-Your-Own-Rice Bowls
- Iced Butterfly Pea Flower Tea Latte

***Design Notes***

A one floor building with no doors and a very 'earthy' feel. The walls look like flower stems and the roof of the building is in the shape of flower petals. The seating for those dining in the restaurant would be outside with built in cushions and in-floor tables for food. The building's entrance would have visitors enter a flower garden before entering, taking in the beautiful flora before finding their seat. Cassava leaves, rice, and other ingredients will be dyed turquoise for an otherworldly feel.

# Peach

## **The Dark Nights**

### *Indoor Roller Coaster*

The Peach region is filled with bright, colorful flora and fauna. However, underneath peaceful night skies, hidden scavengers seek the magical energy left behind by dying or decaying life forms. Dive inside the life of the shadow vultures and join them on their nightly magical journey.

**Thrill level: 4/5**

### ***Design Notes:***

This is an indoor roller coaster that takes place in near-total darkness, with the roof designed to look like the night sky. The moon cycles will also be displayed based on the day (two moons: one that orbits every day, one that orbits every six days). In the waiting line, visitors will watch a documentary-style short video about the lives of the vultures, camouflaged creatures that scavenge for Turquoise Decay magic—often at its most powerful when an organism has recently died. Passengers are seated in groups of two on the vulture cars, where they shoot almost vertically into the air. The ride circles several times before suddenly, unpredictably, and drastically “swooping” downwards at a steep angle towards a glowing turquoise light. It does this five times during the course of the ride and is sure to be thrilling!

## **Just Peachi**

Turquoise magic, used by all peach-colored creatures, is known as The Cycle. Check out the most delicious kind of cycle at our conveyor belt sushi restaurant. Choose from over 50 varieties of nigiri and rolls, and don't miss out on trying Peachi, our signature fermented peach dipping sauce, for a sweet and sour delight.

### **Menu sampler:**

- Spicy ahi on bed of crispy rice
- Nigiri: salmon, bluefin, yellowfin
- Yellowfin, peach, pickled ginger roll
- Mango avocado crab roll
- Lightly torch-grilled beef roll

## **FermenStation**

Decomposition isn't all bad. Taste the complex art of preservation for yourself at FermenStation kombucha bar, the perfect stopping point for a refreshing beverage. Choose from a selection of organic kombuchas made with seasonal ingredients and ethically sourced tea.

### **Kombucha Seasonal Menu**

*Spring:* Green Refresh - Kiwi + green apple + lemongrass + spirulina + green tea

*Summer:* Peach Blast: Peach + strawberry + mint + black tea

*Fall:* Change of Pace: Persimmon + cranberries + apple + maple sugar + black tea

*Winter:* Chill Delight: Honeycrisp apple + clementines + pear + kumquats + black tea

# Gold

## Cloudy with a Chance of Sheep

### *Collaborative Flying*

Grab a trusted friend or loved one and take a spin on our bumper sheep! Strap in and prepare to divvy up the controls. In your fluffy, bouncy chariot one of you will be in charge of the breaks and gas and the other will control the steering and altitude. Yes, that's right! *Your altitude.* Our bumper sheep ride has one more layer of difficulty from similar rides. You're flying. Ever been skydiving? Come on down to Cloudy With A Chance of Sheep to experience all of this and more.

**THRILL LEVEL: 4/5.**



## Chroma Rays

### *Junior Flying*

And because Cloudy with a Chance of Sheep can get a little scary for the little ones (and because they're strictly prohibited from piloting the sheep) we have a kiddy coaster just next door. Fly like a manta ray on your tummy around our swing ride. After a meal at the dining hall, relax by experiencing a low thrill ride. Chroma Rays. Fun for all ages.

**THRILL LEVEL 1/5.**

## The People's Food Court

### *Communal Dining Hall*

What's yours is mine here in the Exchange. In the dining hall, pay a flat entrance fee upfront to experience family style meals from various buffets. With a handful of kebab sticks, visit tabletop barbeques to see food prepared in front of you and sit around hotpots where anyone is free to add ingredients. Once you're satisfied with your plate or stick, find a seat at one of our long, communal tables. Make some friends! Tell them where the best food is hidden. Have an allergy or need specifics on the foods' nutritional value? No problem. Just grab one of our reserved tables and enjoy an individualized meal with your party. Sharing must always be consensual.

After your meal, try our liquid nitrogen ice cream. Around the corner in the dark room, scoop up any flavor you'd like while enjoying the smoky atmosphere and gold lights.

Join us, in commune. We feast together.

*Note: We do ask that patrons refrain from poking others with their kebab sticks. Swordplay is fine, actual stabbings are not.*

### **An Eye for an Eye**

Experience Gold culture with our exciting games of chance. You might win it all, you might lose it all! Try your hand at paintball, water shooters, and more.

*Note: These games require an extra fee to play.*



# Indigo

## Through the Rift

*Collaborative or PvP Game*

Navigate your way through the treacherous rift between Indigo and Gold! The Indigo people recently discovered that through symbiosis with salt slugs, they could safely navigate the previously uncrossable rift. Today, you've volunteered to test a new technology and pioneer specialized sleds equipped with state-of-the-art salt shooters. Throughout your journey, use your salt shooter to carve your way through—but be sure to stay within the path indicated by the indigo lights, or risk falling in and becoming one with the indigo fog! Collaborate with your friends and family by hopping on the same sled, or race them by taking the dueling paths.

**THRILL LEVEL: 3/5**

## MIN Rift Aquarium

Dive into a different world at our bioluminescent zoo. The sunlight never touches the rift between Indigo and Mint, and these creatures have gotten creative. Meet over 400 species from around the world who thrive in darkness and create their own light! “Adopt” a shimmery snail, say hello to a firefly squid, or leave glowing footprints on the shore of our magical tide, the largest artificial bioluminescent sea in the world.



## SALT

Craving something salty? We've got you covered at SALT food court. Build your own burger, grab a basket of perfectly crispy fried chicken, try a refreshing little gem salad topped with flaky sea salt, or tear into a soft pretzel. All items are made with our award-winning salt harvested from the “Goin Rift” (Alaea sea salt from Hawai'i). And if you're hoping for a

sweet-and-salty dessert, look no further than Salt & Straw ice cream, located inside the same food court.

## **VAPOR Bar**

An immersive experience for our 21+ visitors, VAPOR is a bar you'll never forget. Visit our floating sky bar and take a seat among cooling fog or warm steam, depending on the season. Watch your environment and views of the park swirl and shift as the bar rotates 360° every thirty minutes. All the while, sip on a unique seasonal cocktail made with locally grown and foraged ingredients.

## **SPRING MENU**

*Note: Menu based on availability of ingredients and is subject to change.*

*If you don't see something you like, take a look at the labeled glass jars located on the bar filled with ingredients from our latest foraging trip and ask the bartender to whip something up just for you.*

### **Fermented Juices:**

#### **Sting Nettle**

The leaves of the sting nettle might not be the friendliest, but they do taste delicious. We forage the leaves from Massachusetts in early spring, turn them into juice, then ferment, for a beautiful natural fizz—and for alcohol, of course.

*Sting nettle juice, raw sugar, lemon, organic kombucha culture*  
4.5% abv

#### **Chamomile & Magnolia**

Edible flowers for the win. This fermented juice is decidedly untraditional, with a light floral taste and tiny bubbles that burst on your tongue. We take foraged chamomile and magnolia flowers and simmer until they're fragrant. The resulting bright pink liquid gets combined with cultures and local dog rose honey, where we let it ferment until it'll get you buzzed—no pun intended.

*Chamomile flowers, magnolia flowers, dog rose honey, organic kombucha cultures*  
4.5% abv

### **Field Day**

Foraged sting nettles and young bramble leaves are lightly fermented for depth of flavor, then poured over locally distilled rye. The perfect cool-weather cocktail for classy sipping, reminiscent of an early spring day spent out in the fields.

*Single barrel rye whiskey, sting nettle & bramble cordial, mint ice cube*

### **Rose-Colored Glass**

Live your cottagecore dreams with this flower-powered cocktail. Wild rose tea and gin are combined with Ortolan Rosolio, a fragrant aperitif distilled in California from over 30 sustainably sourced heirloom rose varieties. Add a splash of lemon to watch some color-changing magic happen.

If you're craving something a little less powerful, ask the bartender for an Ortolan spritzer—a simple European-style aperitif of Ortolan, soda, and lemon.

*Gray Whale gin, foraged rosehip tea, Ortolan Rosolio, lemon, rose ice cubes*

### **Sumac Squeeze**

You might know sumac as a spice, but when freshly harvested it has a beautiful citrusy flavor that makes a perfect (boozy) lemonade. Wild staghorn sumac buds are slow-steeped cold to extract the brightest flavors and sweetened with local maple syrup.

*Vodka, wild sumac-ade, maple syrup, lemon zest ice cubes*

### **Dandelion Wine**

#betterthangrapes. Local dandelion flowers are mindfully harvested and combined with sustainably sourced sugar and a squeeze of lemon, then fermented for three weeks. Leave the wine purists behind and go sit in a field of wildflowers. You've ascended.

*Dandelion wine, 6% abv*

### **Chanterelle Loving Hours**

Ever had a mushroom cocktail? It may sound strange, but when candied and turned into syrup, elegant chanterelle mushrooms complement our house-infused chanterelle white rum for the perfect blend of earthy and sweet.

*Chanterelle-infused white rum, chanterelle syrup, fino sherry, candied chanterelles, sea salt garnish*

### **Pining Away**

Did you know that pinecones are edible? Young green pinecones or spruce tips (depending on the day!) are gathered from local trees and boiled down into a fragrant syrup reminiscent of wintery sugar plums. Varieties may include white spruce, balsam fir, black pine, and many more—each imparting a unique flavor to the drink.

*Juniper gin, conifer cone syrup made with maple sugar (ask the bartender about today's variety!), tonic water, candied cones*

## WINTER MENU

Foraged tea toddy: whiskey + willow tree honey + pine needle, goose flower, rosehips tea